

## Sound asleep and hear the beep? Get on your feet, head to the street!!

Waking up to a loudly-beeping smoke alarm is awful; NOT waking up is much, much worse. The theme for 2010 Fire Prevention Week (October 3-9) – **“Smoke Alarms: A sound you can live with”** – reminds us that small, simple steps can save lives during a fire. The purpose of 2010 Fire Prevention Week is to remind people to regularly test their smoke alarms and change the battery twice a year.

During Fire Prevention Week, HAI Group is teaming with the National Fire Prevention Association (NFPA) and local fire departments to sponsor its annual **Fire Safety Poster Contest**. The goal is to provide members with fire prevention and safety tips and encourage housing authority staff and residents to practice fire safety measures and training procedures on a regular basis.

The impetus for participation is logical – over time, getting housing authority residents involved in fire prevention pays off. A HAI Group study titled **“The Effects of Housing Authority Insurance Group’s Fire Prevention Poster**

### **Program on Public Housing Authority Participants”**

showed that having “completed the poster program for at least three consecutive years also reduces the chance that a housing authority will experience any type of fire.” So, be sure to send in your registration information soon!!

This precaution is small, but important; a quick battery change and press of a button can mean the difference between life and death. Consider a Memorial Day fire in Troy, New York: Nine people between the ages of 6 and 21 ran to safety because a properly-maintained smoke alarm woke them in time to get out of the apartment.

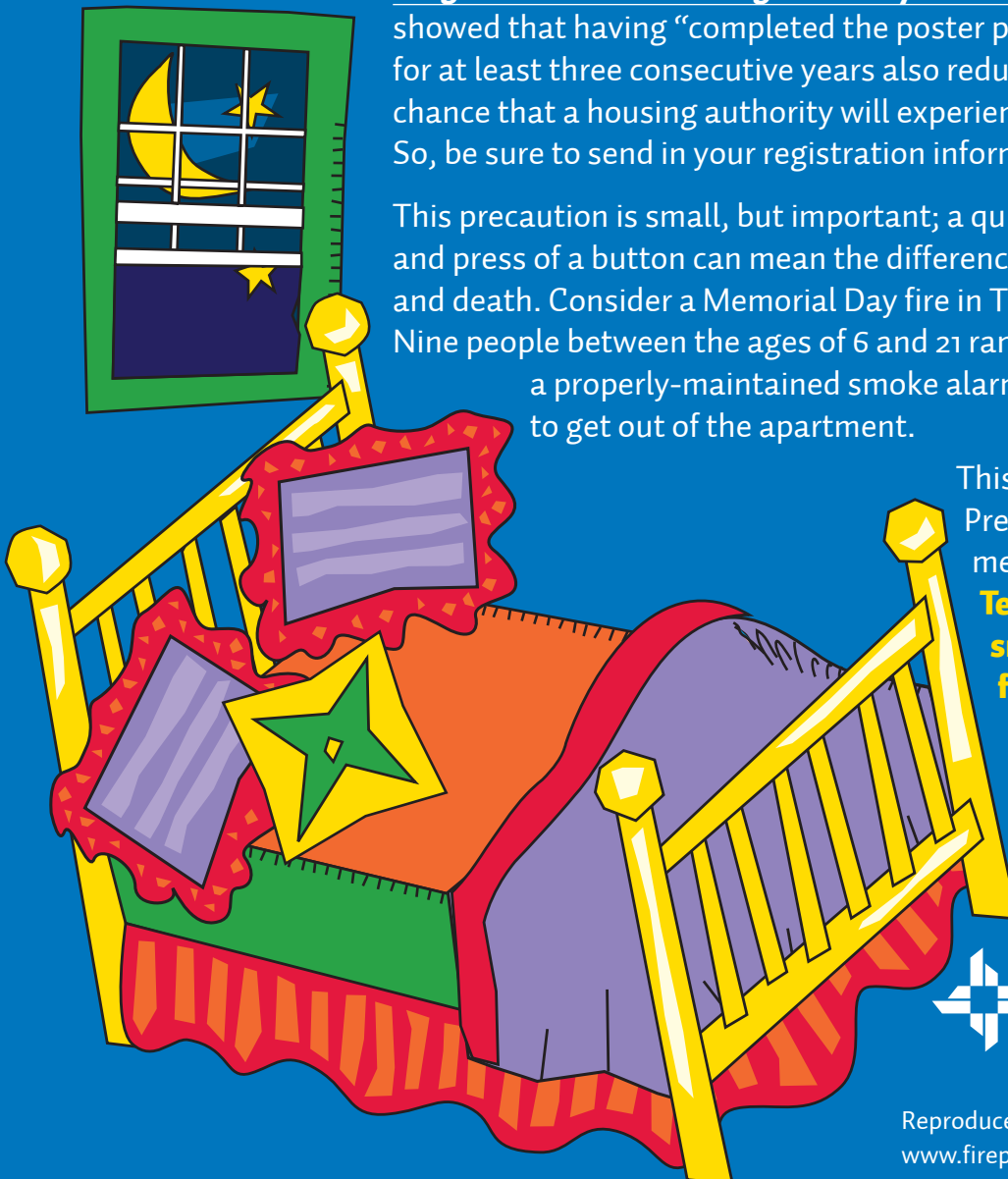
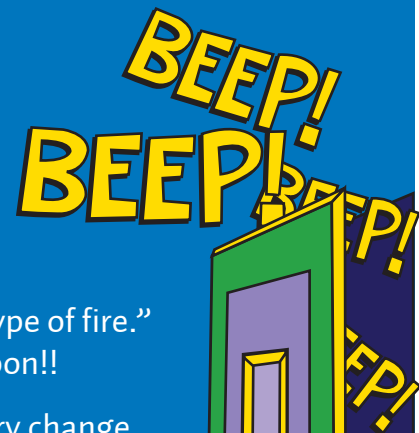
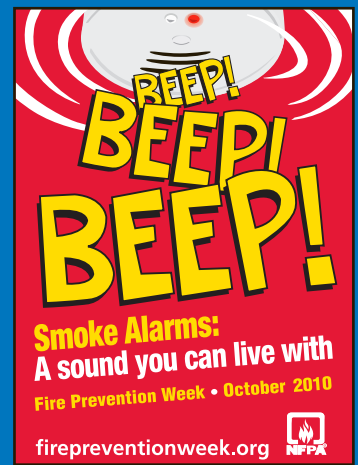
This year’s NFPA Fire Prevention Week message is clear:  
**Test the sound your smoke alarm makes, for everyone’s sake.**

For more information on Fire Safety or Fire Prevention Week 2010, visit [www.firepreventionweek.org](http://www.firepreventionweek.org).



Housing Authority  
Insurance Group


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# The National Fire Prevention Week Poster Contest

Children are given the chance to show their artistic talent and win prizes creating posters centered around the National Fire Protection Association (NFPA) theme of **“Smoke Alarms: A sound you can live with.”**

HARRG & HAPI members will be reimbursed for prize money awarded to 1st, 2nd, and 3rd place winners. To be eligible for reimbursement from HAI Group, you must:

 **Send the attached registration form** (deadline has been extended to be postmarked no later than September 24, 2010) informing HAI Group of your PHA's intent to run a poster contest.

 **Use the theme** established by the NFPA. The poster contest must be conducted during National Fire Prevention Week, October 3-9, 2010. All posters must be original artwork. Poster contest participants can use the following materials: markers, paints, crayons, and colored pencils. No stenciling or tracing is allowed. Standard size poster board/paper (22"x28"), if available, should be used.

 **Establish three age groups:**\*

6-9 10-14 15-18


\*PHAs may establish age groups differently to have equal participation among resident children. Please inform HAI Group with a letter to document changes.

 **Establish three prize categories for each of the three age groups:**

1st place: \$50 (maximum)      2nd place: \$30 (maximum)      3rd place: \$20 (maximum)

(Total amount of prize money per PHA is \$300. One individual cannot receive more than \$50.)

Only 3 winners allowed per age group. (NO TIES.) \$100 limit per age group.

 **Submit the names and addresses of the winners** from each prize category and age group and a listing of all participants to Housing Authority Insurance Group. All participants will receive a certificate from HAI Group recognizing their achievement.

**Winners must be photographed next to their winning poster.** All photos (not posters) must be submitted to HAI Group before prize money is reimbursed to the PHA.

*Send listing of winners and photos to:*

Debbie Bower  
Housing Authority Insurance Group  
189 Commerce Court  
P.O. Box 189  
Cheshire, CT 06410

HAI Group sponsors a voluntary poster program, annually as a service to its members. By participating in the program you agree to allow us to publish the submitted photographs. From time to time we use the photographs in publications or on our website. If you do not wish us to use such materials please e-mail Jeff Weslow, Vice President, Risk Control & Consulting, at [jweslow@housingcenter.com](mailto:jweslow@housingcenter.com) and indicate that you do not want Fire Prevention Week poster contest photographs used in any company media or publications.

**Very important:  
All photos must be postmarked by November 12, 2010  
in order to receive the prize money reimbursement.**

# Fire Prevention Week is October 3-9, 2010!



## Registration for HAI Group's 2010 National Fire Prevention Week Poster Contest

- We will be participating in the HAI Group National Fire Prevention Week Poster Contest.  
**All contest entries must be postmarked no later than September 24, 2010.**

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Contact Name/Title

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E-mail address for our data

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PHA

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Street Address

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City/State/Zip Code

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Phone No.

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Fax No.

**Mail to:**

Attn: Debbie Bower  
Housing Authority Insurance Group  
189 Commerce Court  
P.O. Box 189  
Cheshire, CT 06410

**Fax to:**

203-250-8377  
Attention: Debbie Bower

