



## Watch CHA's Evolution Click Here



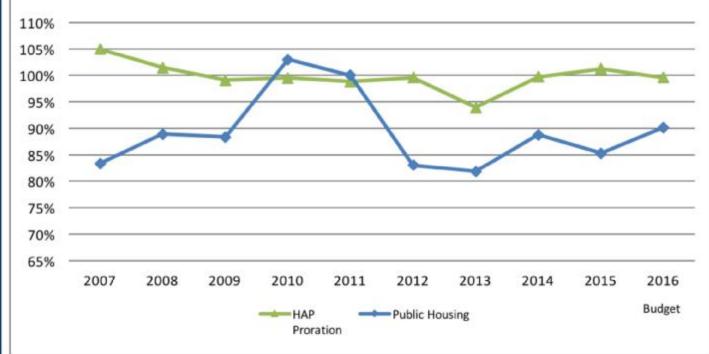
## 4 KEY ELEMENTS OF THE CHARAL PORTFOLIO CONVERSION



#### OPERATIONAL INEFFICIENCIES

201







#### **INCREASING OPERATIONAL EFFICIENCIES**

- All units under CHA umbrella now operate on a single funding platform (HCV)
- Focus switched from complex HUD rules and regulations to competitive private market practices and flexibilities wherever possible
- 15-year HAP contract provides more stable funding stream; allows for long-term planning



- All owned by a CHA non-profit subsidiary: Horizon Development Properties, Inc.
- Risk mitigation
- · Cash flow stabilized
- Building a balance sheet for HDP Inc.







#### LAUNCHING BHMC, INC.



- Adoption of private market management and accounting practices
- On-site manager responsibility of site operations and cash flow
- Asset Management & Property Management Departments have key roles in maintaining development standards & accountability
- Management fee income retained





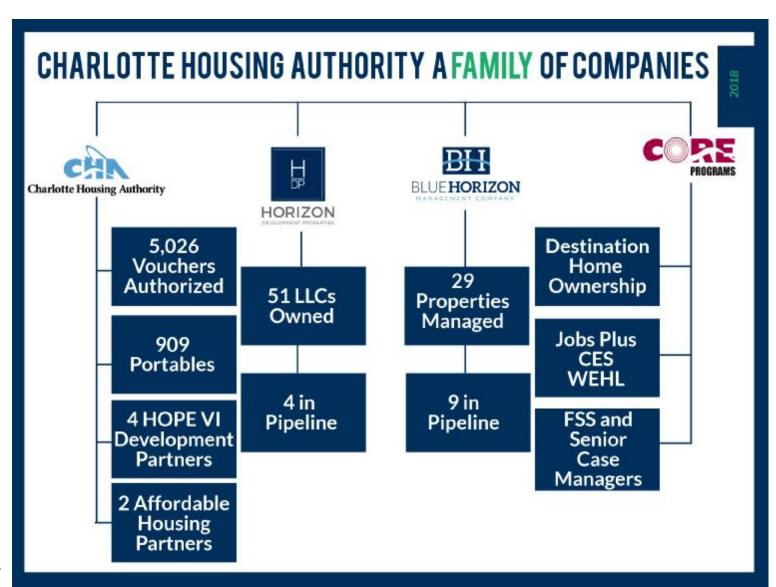
- Case management services for seniors to age in place
- Supportive services with work requirement
- Homeownership services offered when families are ready
- Youth services focus on education
- Produces a competitive advantage for BHMC
- 49% FSS graduation rates



# An Entrepreneurial Spirit Now Permeates CHA's Culture









## QUESTIONS?

THANK YOU!



**Charlotte Housing Authority** 



CHA\_Today

