



Creating Moves to Opportunity

A National Overview

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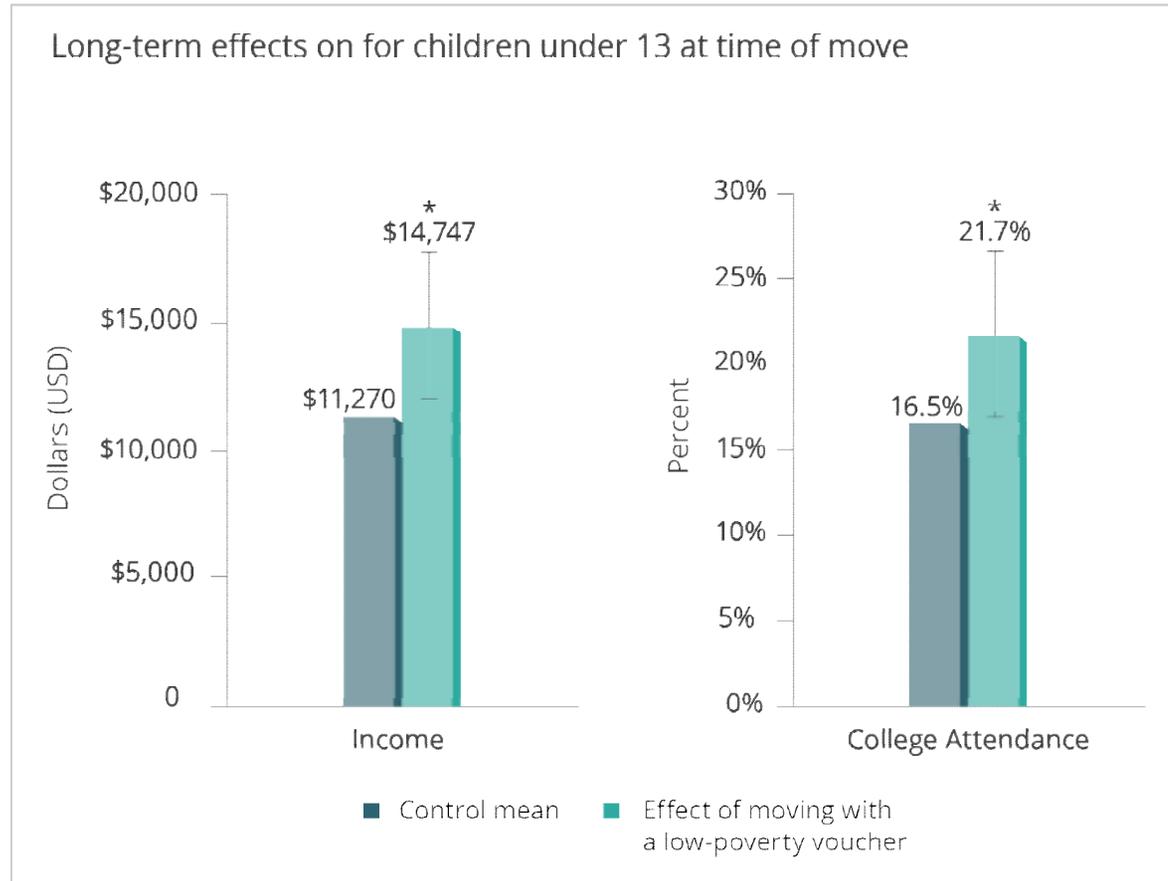
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May 1st, 2018



Why housing mobility?

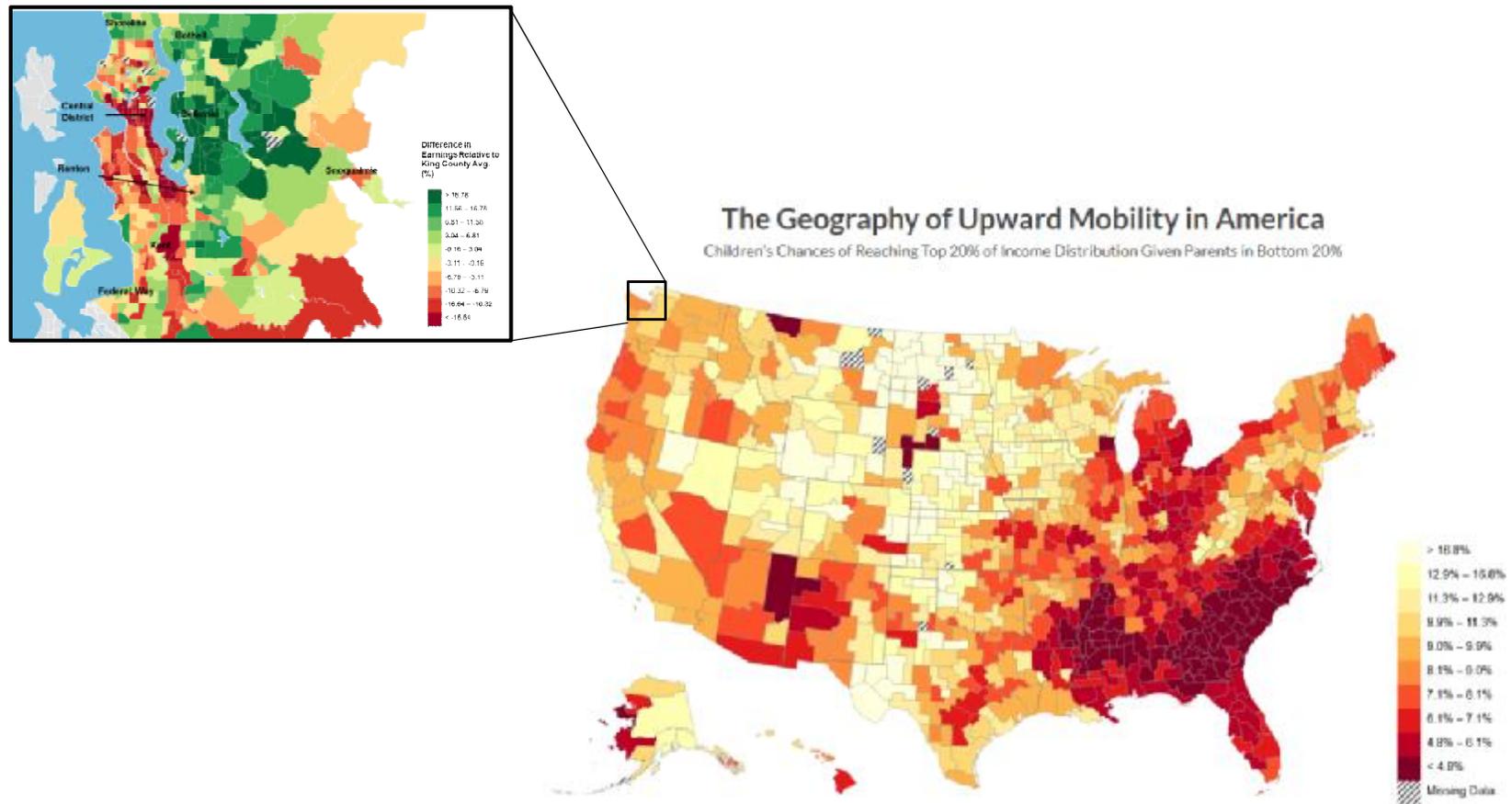
Moving to Opportunity study showed moving to low-poverty neighborhoods increased children's likelihood of success:



Source: Chetty, Hendren, and Katz 2016

Why housing mobility?

Outcomes for low-income children growing up in different geographies varies greatly, even at the census-tract level



Source: Chetty and Hendren 2017a and 2017b

Policy Implications of Neighborhood Impacts

Impact of place on low-income children's upward mobility suggests two policy approaches:

1. Place-based: invest in places with low levels of opportunity to replicate successes of high-opportunity areas
2. Choice-based: help people move to better areas
 - § U.S. already spends \$45 billion per year on affordable housing, \$20 billion of which goes to housing vouchers
 - § Nearly one-third of low income families move each year à significant scope to influence choices
 - § Only about 10-20% of HCV families currently live in higher opportunity neighborhoods

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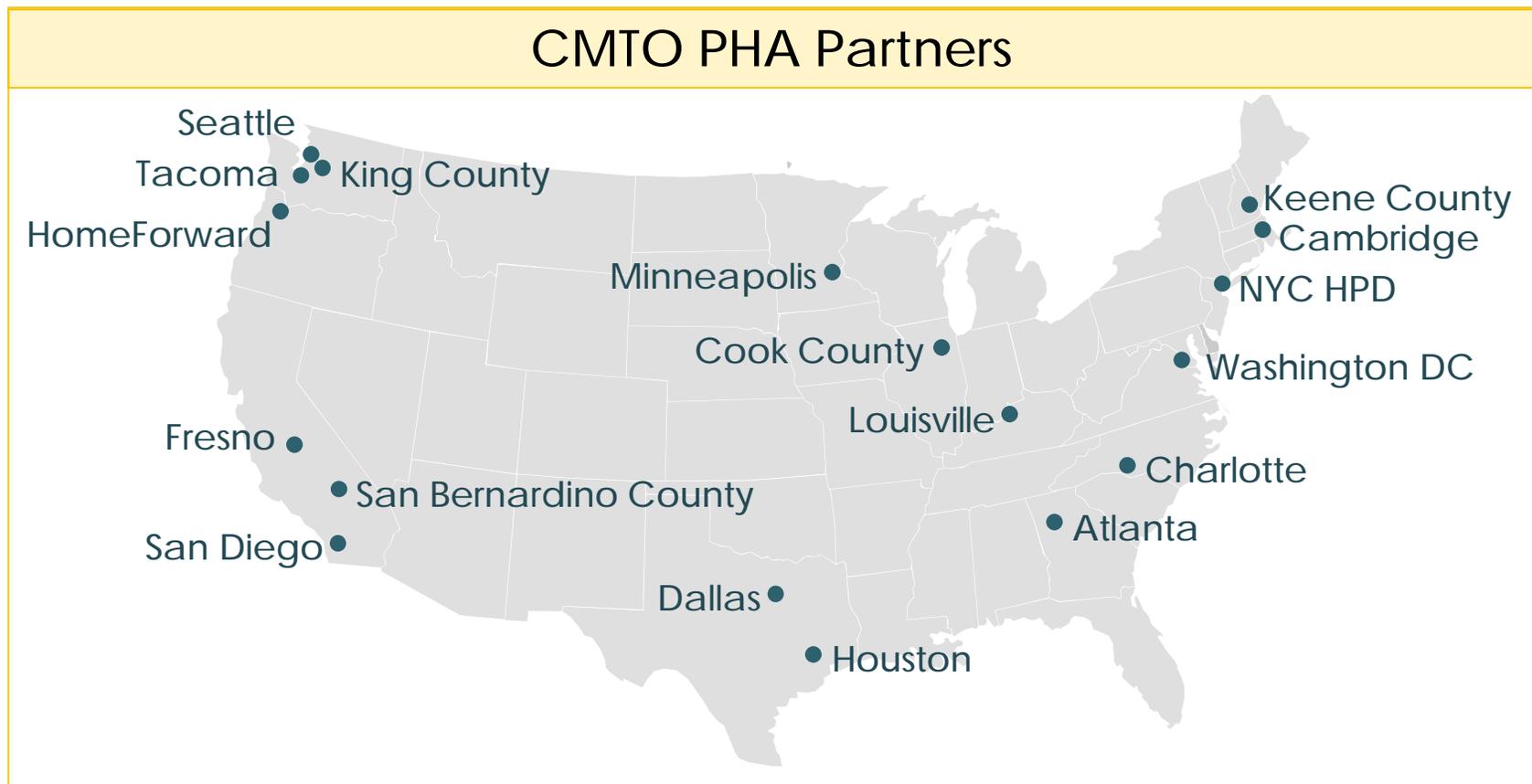
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FOCUS OF CMTO

Creating Moves to Opportunity (CMTO) Project

Collaboration between 18 public housing authorities and researchers to develop and evaluate interventions that help families move to and persist in better neighborhoods using vouchers



CMTO Research Activities

- Conducting randomized evaluations of programs designed to help families with vouchers to move to high-opportunity neighborhoods
- Categories of interventions:
 1. Improving information quality in housing search
 2. Providing comprehensive mobility services
 3. Removing barriers and providing incentives to tenants and landlords
 4. Using project-based vouchers in high-opportunity neighborhoods
- Primary outcomes of interest:
 - Moves to opportunity neighborhoods by families, particularly those with younger children
 - Length of time families persist in those neighborhoods

Current CMTO Projects

- GoSection8 Research – Peter Bergman, Columbia Teachers College
 - Currently ongoing: Evaluating how adding information about school quality to GoSection8 website listings affects how families search for housing and where they end up living
 - Planned: Recruiting landlords in certain geographic areas to increase listings in high opportunity neighborhoods
- Seattle/King County CMTO
 - Ongoing research project
 - Andria Lazaga (SHA), Sarah Oppenheimer (KCHA) will share more
- Minneapolis / Twin Cities Regional Project
 - In development
 - Alyssa Erickson (MPHA) will share more