



SAN DIEGO  
HOUSING  
COMMISSION

“We’re About People”

San Diego Housing Commission (SDHC)  
Housing Our Heroes Initiative  
Presentation to the 2018 Moving to Work Annual Conference  
May 1, 2018

Jessica Adamo  
MTW Program Administrator  
San Diego Housing Commission





# SDHC – Housing Our Heroes Initiative

## About SDHC

§ Established in 1979, SDHC is an award-winning, state-chartered public agency governed by the San Diego City Council, sitting as the Housing Authority of the City of San Diego.

- § SDHC's four major functions:
- Providing Rental Assistance
  - Creating and Preserving Affordable Housing
  - Workforce and Economic Development
  - Addressing Homelessness

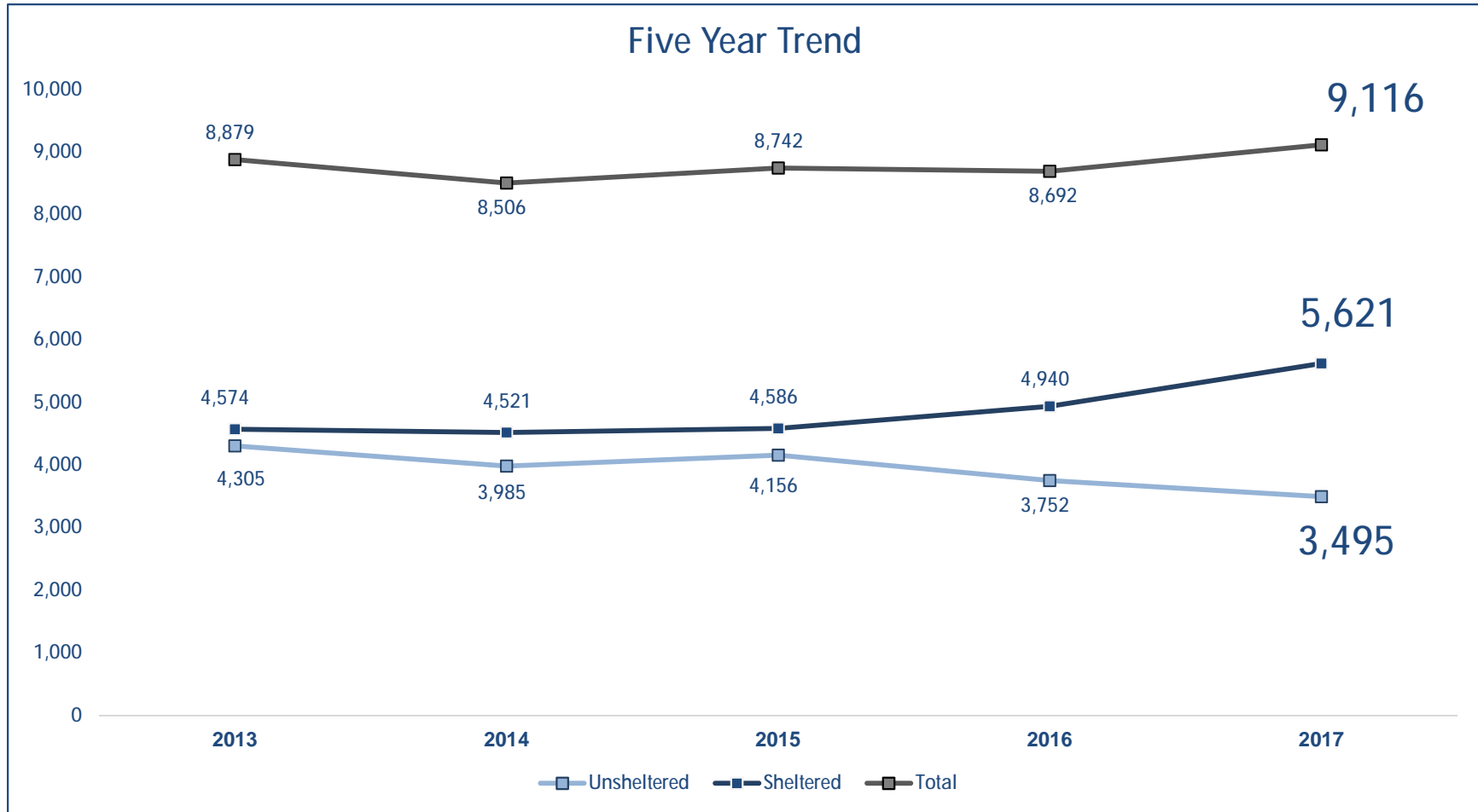


*SDHC Headquarters  
1122 Broadway  
Downtown San Diego*





# SDHC – Housing Our Heroes Initiative Point-in-Time Count Regional Homelessness Census





## SDHC – Housing Our Heroes Initiative HOUSING FIRST – SAN DIEGO Overview

- § **HOUSING FIRST – SAN DIEGO**, SDHC’s Homelessness Action Plan, is an effective, diverse funding and housing strategy to create permanent housing opportunities for homeless San Diegans.
  
- § The first three-years of HOUSING FIRST-SAN DIEGO, launched on November 12, 2014, with a goal to impact the lives of 1,500 homeless individuals.
  
- § Over the next three fiscal years (2018-2020), SDHC will direct \$79.7 million in Federal, City of San Diego and SDHC resources for six programs to provide permanent housing opportunities for 3,000 homeless San Diegans.





# SDHC – Housing Our Heroes Initiative HOUSING FIRST – SAN DIEGO Programs

## § HOUSING FIRST – SAN DIEGO Programs include:

- **New Permanent Supportive Housing:** Invest Federal MTW and City of San Diego Affordable Housing Funds to create 500 permanent supportive housing units
- **SDHC Moving Home Rapid Rehousing Assistance:** Assist approximately 600 homeless households to obtain and maintain permanent housing
- **SDHC Moving On Rental Assistance Program:** Rental assistance to 50 formerly homeless individuals who are transitioning out of permanent supportive housing, but continue to need rental assistance
- **Homeless Prevention & Diversion Services:** Assist up to 1,450 households, which will reduce the inflow of newly homeless individuals and families.
- **Coordinated Outreach:** Expand support and coordination among existing street outreach efforts.
- **Landlord Engagement and Assistance Program (LEAP)**



## SDHC – Housing Our Heroes Initiative Program Overview

- § On September 28, 2017, the Housing Our Heroes initiative reached its goal of helping 1,000 homeless Veterans secure housing.
- § Housing Our Heroes included four programs:
1. Landlord Outreach
  2. Rapid Rehousing Assistance (RRH)
  3. SDHC Federal Veterans Affairs Supportive Housing (VASH) Vouchers
  4. SDHC Federal Sponsor-Based Housing Vouchers (SBV) with Supportive Services
- § Housing Our Heroes directed up to \$12.5 million over two years in Federal, City and SDHC funds to provide housing opportunities for homeless Veterans.



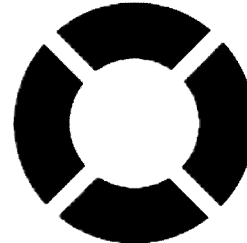
*Housing Our Heroes  
Landlord Noble Robinson  
(left) and tenant, James, a  
formerly homeless  
Veteran (right)*



# SDHC – Housing Our Heroes Initiative Program Overview (Continued)



**Permanent  
Housing**



**Support**

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Housing First Opportunities for more than  
1,000 Homeless Veterans





# SDHC – Housing Our Heroes Initiative

## Landlord Engagement

Landlord Incentives	Benefits
\$500 for first unit rented to a homeless Veteran	24-hour landlord assistance
\$250 for each additional unit	Security deposit & utility assistance
	Contingency Fund
	Supportive services
	Credit check & application fee assistance
	Pre-inspections
	Online listing service





# SDHC – Housing Our Heroes Initiative

## Housing Placement

### Challenges

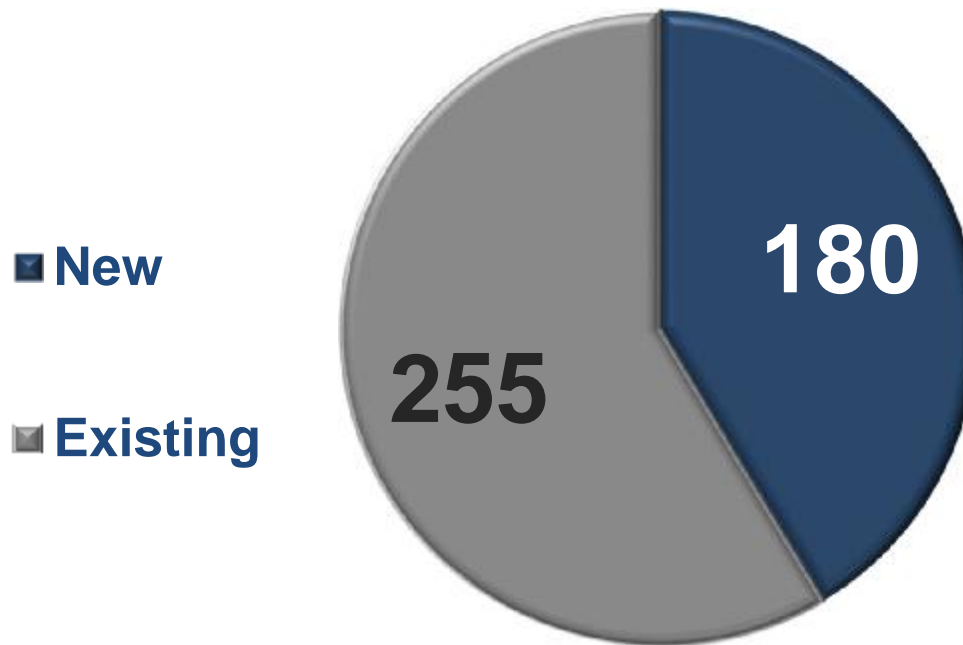
- Cost of Housing
- Limited Inventory
- Renting to Homeless individuals

### Solutions

- Rent Reasonableness
- Shared Housing
- Tenant Advocacy

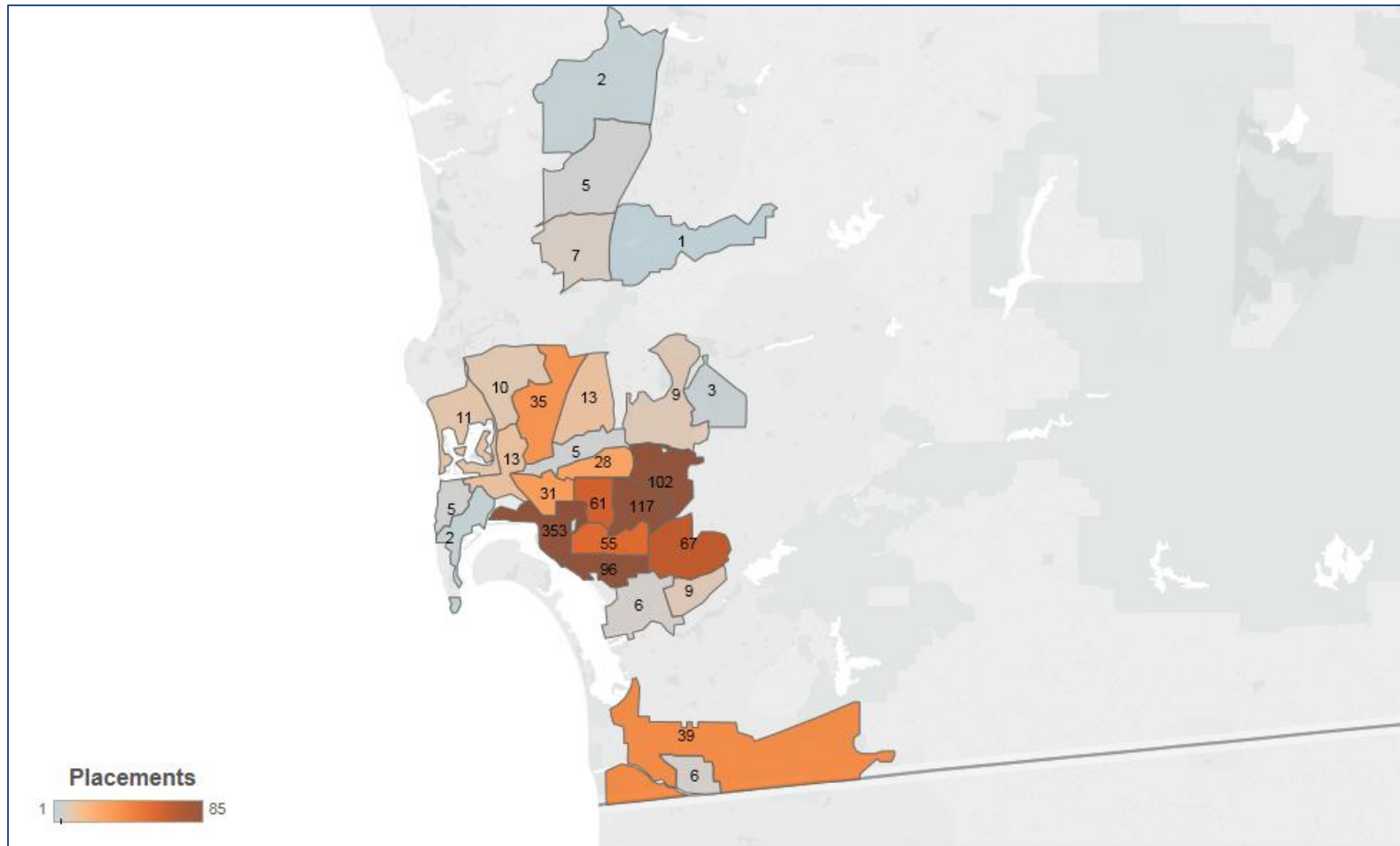


## Landlord Recruitment Results



# SDHC – Housing Our Heroes Initiative Outcomes (Continued)

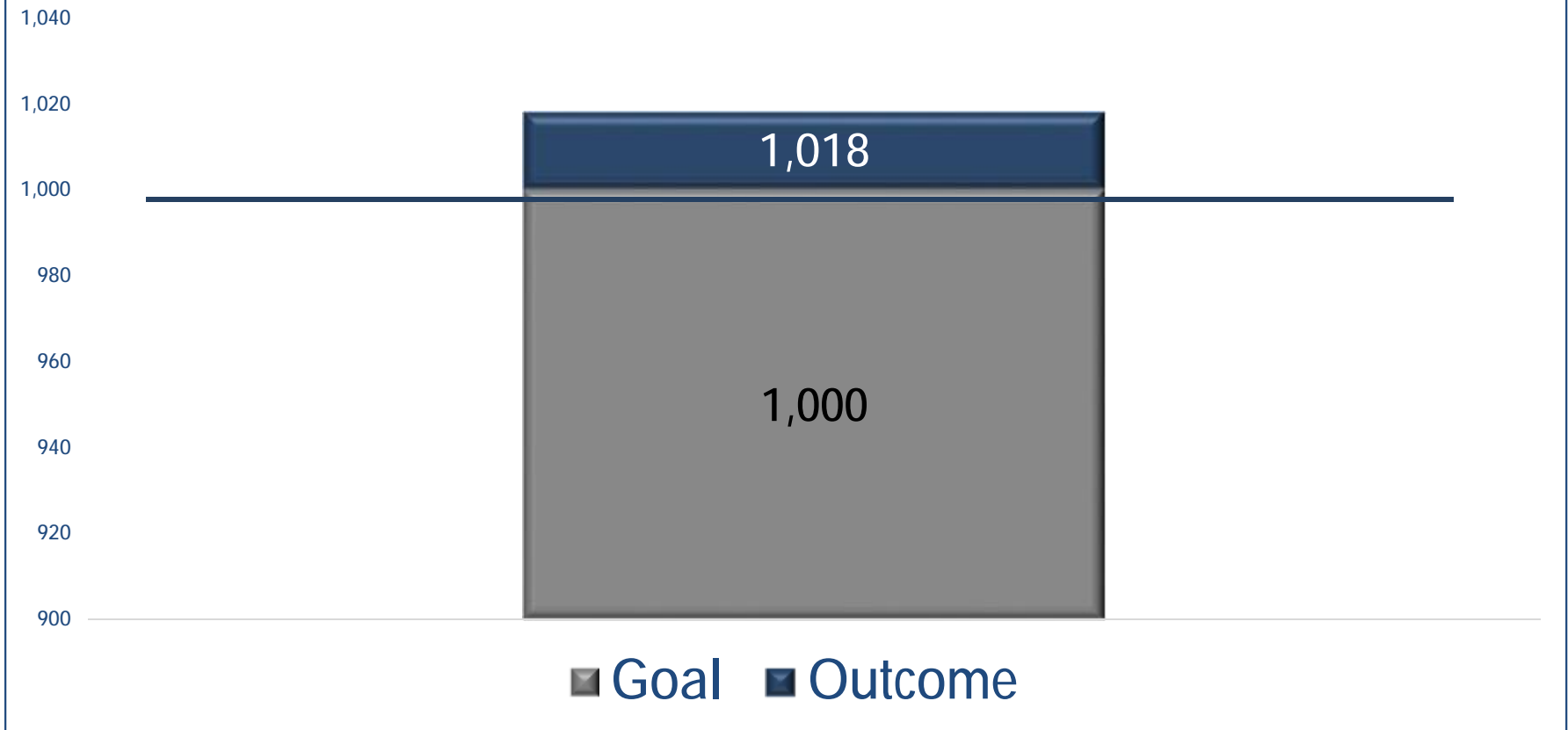
## Unit Distribution by ZIP Code



# SDHC – Housing Our Heroes Initiative Outcomes (Continued)

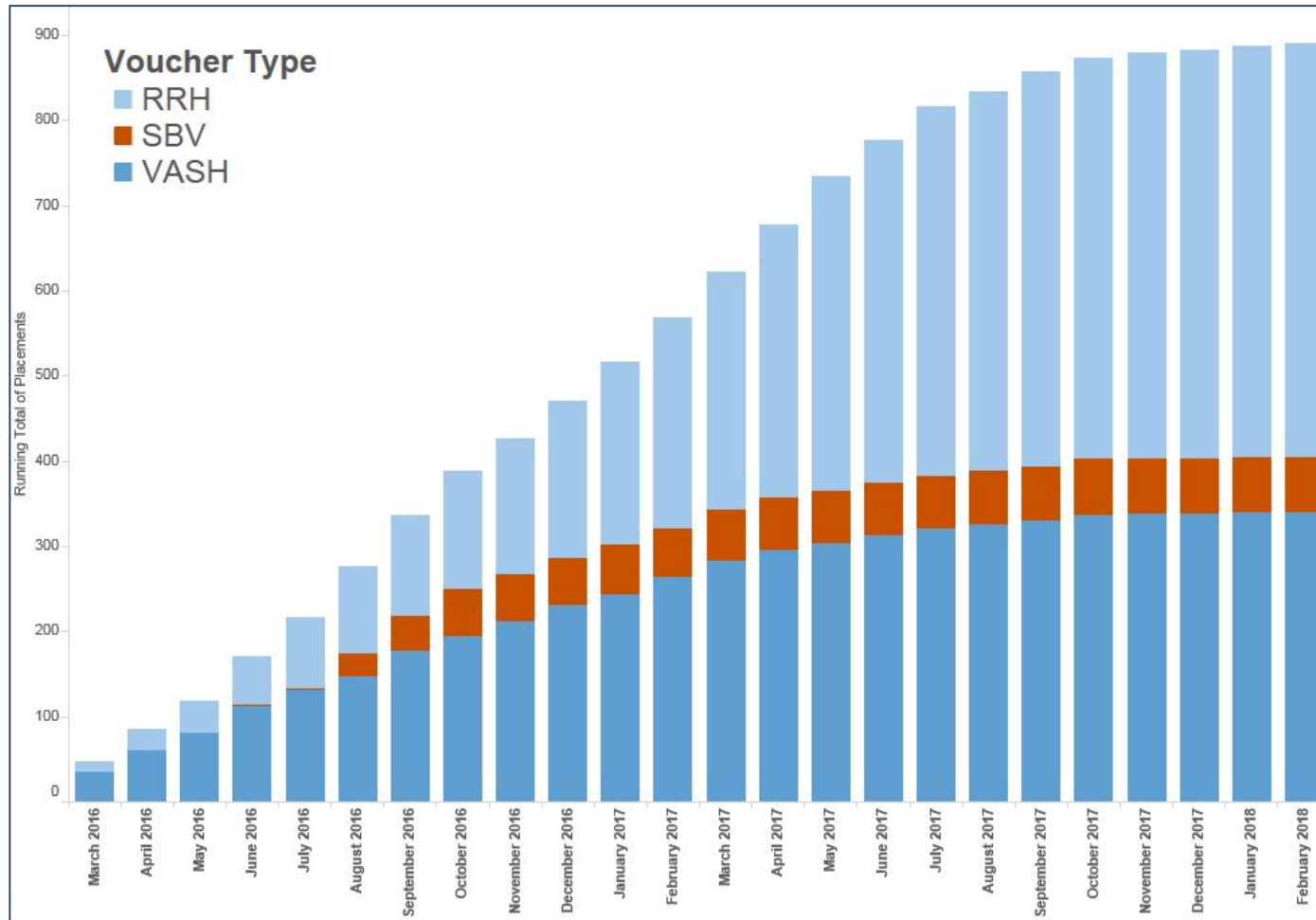
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## Goal: 1,000 Veterans Secured Housing

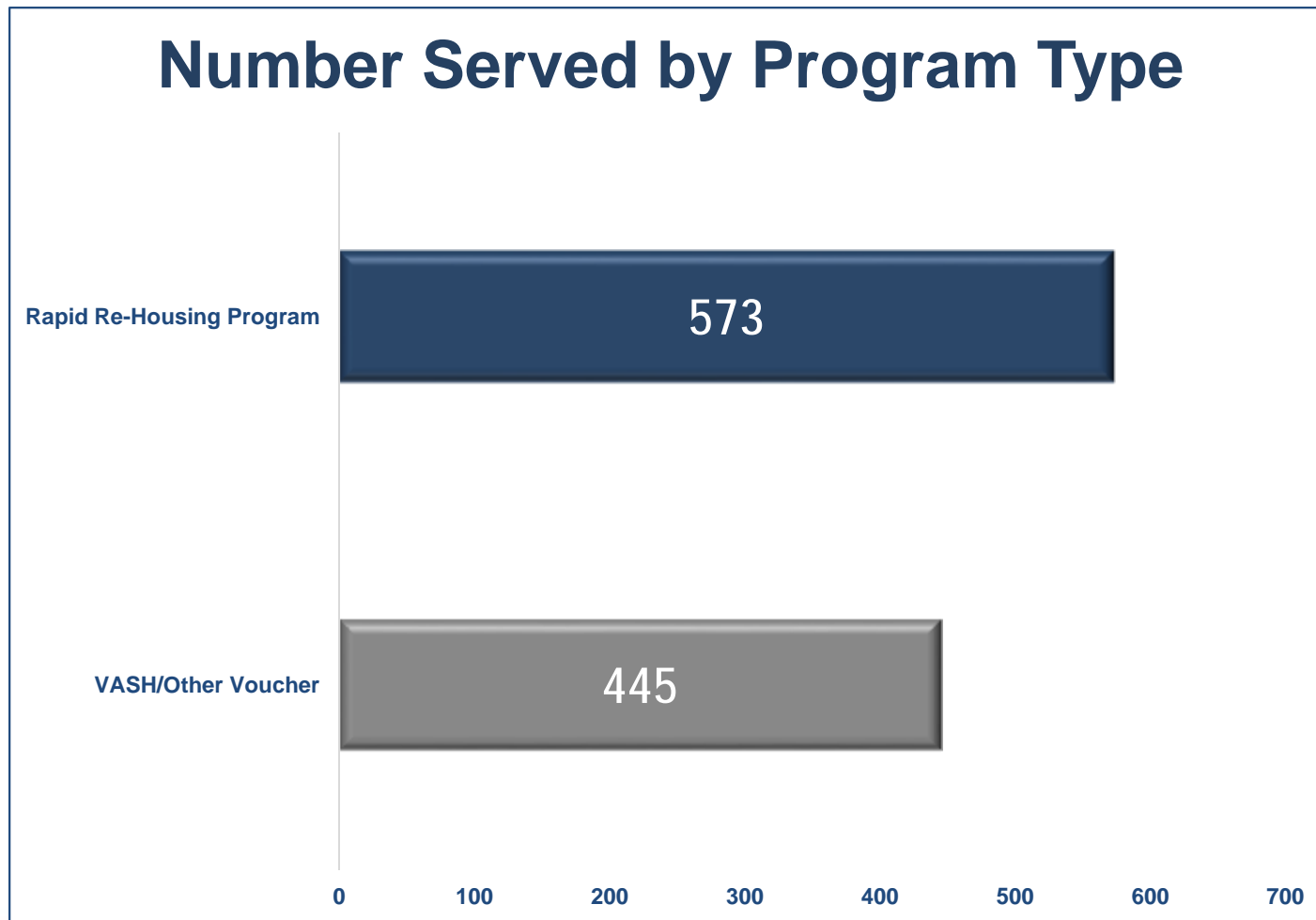


# SDHC – Housing Our Heroes Initiative Outcomes (Continued)

## Number Served by Program Type

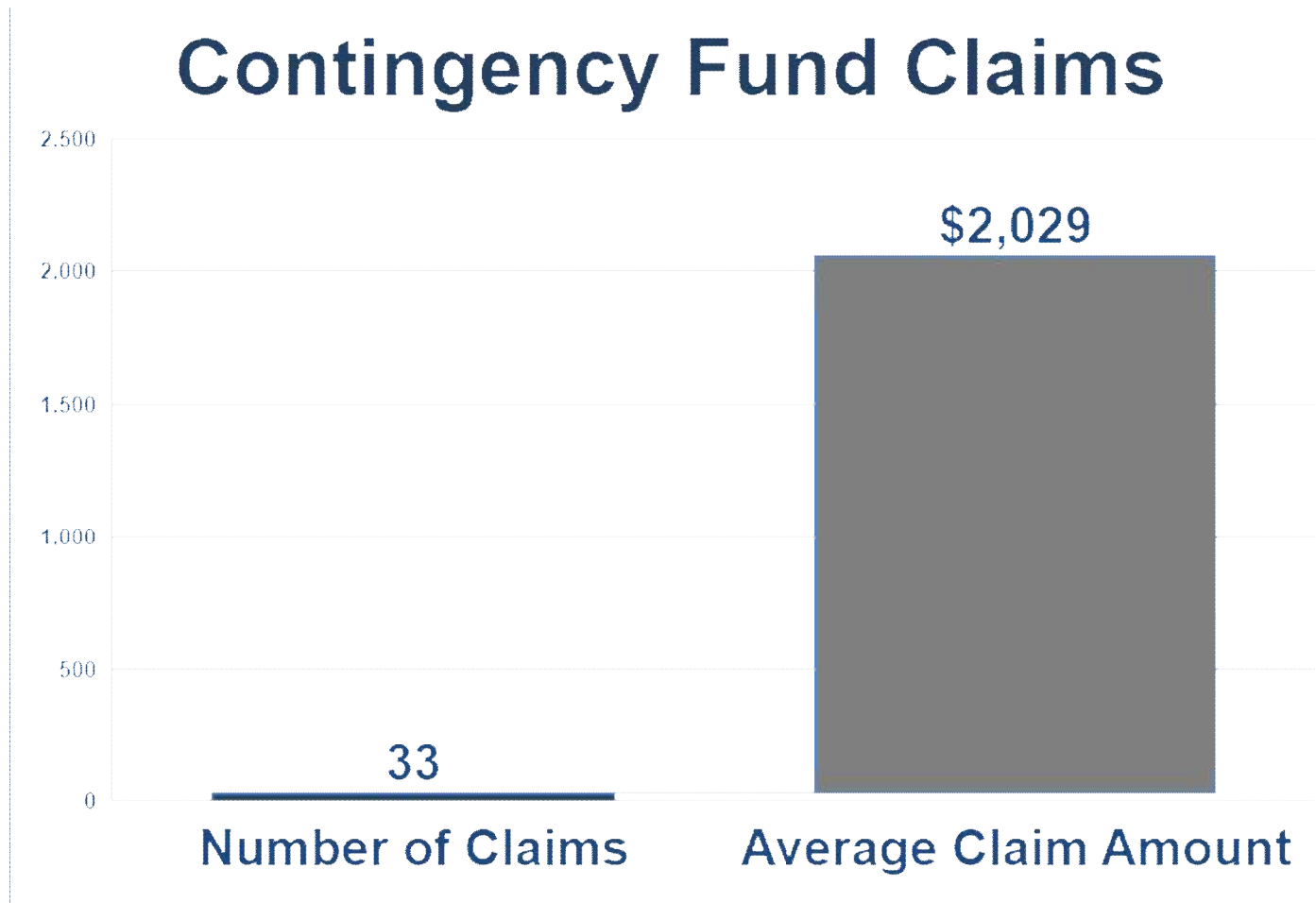


# SDHC – Housing Our Heroes Initiative Outcomes (Continued)



# SDHC – Housing Our Heroes Initiative Outcomes (Continued)

## Contingency Fund Claims



**Total Dollars Claimed: \$66,954**

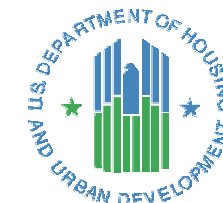




# SDHC – Housing Our Heroes Initiative Partners



ALPHA PROJECT  
for the Homeless







## SDHC – Housing Our Heroes Initiative Contact information

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## SDHC – Housing Our Heroes Initiative

# Questions & Comments

