

2019

Annual HADA Seminar

Sponsorship Opportunities

Presented By:



Sponsorship Levels

Sponsoring HADA gives you unprecedented exposure to attorneys, claims professionals, and HAI Group members from across the country.

Platinum Level – \$5,000 (SOLD OUT)

- Sponsorship announced at the general session on day one
- Featured sponsor(s) of Riverboat Cruise reception
- Opportunity to be a panelist in one seminar session
- Full-page ad (choice of inside cover or back of HADA packet – first come, first served)
- 2' x 3' placard at registration area for entire event
- Badge with platinum sponsor ribbon designation
- Name and logo on all HADA seminar email reminders
- Name and logo on HADA seminar webpage (with link)
- Opportunity to display marketing collateral on vendor table

Gold Level – \$3,500 (SOLD OUT)

- Sponsorship announced at general session on day one
- Featured sponsor of lunch on day one (first come, first served)
- Featured sponsor of attendee gift (first come, first served)
- Half-page ad (second page of HADA packet)
- Tabletop sponsor signage outside general session room for entire event
- Badge with gold sponsor ribbon designation
- Name and logo on all HADA seminar email reminders
- Name and logo on HADA seminar webpage (with link)
- Opportunity to display marketing collateral on vendor table

Silver Level - \$2,500

- Featured sponsor of breakfast on day two (first come, first served)
- Quarter-page ad in HADA packet (placement to be determined by graphic designer)
- Tabletop sponsor signage at registration area for entire event
- Badge with silver sponsor ribbon designation
- Name and logo on all HADA seminar email reminders
- Name and logo on HADA seminar webpage (with link)

Bronze Level - \$1,000

- Business card size ad in HADA packet (placement to be determined by graphic designer)
- Badge with bronze sponsor ribbon designation
- Name and logo on all HADA seminar email reminders
- Name and logo on HADA seminar webpage (with link)

Friend of HADA - \$500

- 1" ad in HADA packet (placement to be determined by graphic designer)
- Badge with "friend" ribbon designation

Corporate Sponsorship Form

Sponsor Information

Organization Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone Number _____

Email _____

Sponsorship Level

_____ Platinum - \$5,000 **SOLD OUT**

_____ Gold - \$3,500 **SOLD OUT**

_____ Silver - \$2,500

_____ Bronze - \$1,000

_____ Friend - \$500

Payment

Please make check payable to Housing Authority Risk Retention Group, Inc., and return to:

Attn: HADA Event Manager
HAI Group
189 Commerce Court
Cheshire, CT 06410

Questions? Email jlynes@housingcenter.com