

# **2021**

## **Annual HADA Seminar**

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### **Sponsorship Opportunities**

**Presented By:**



## Sponsorship Levels

**Sponsoring HADA gives you unprecedented exposure to attorneys, claims professionals, and HAI Group members from across the country.**

### Platinum Level - \$5,000

- Sponsorship announced at the general session on day one
- Featured sponsor(s) of Cubs' Game reception at 3643 N Sheffield
- Opportunity to be a panelist in one seminar session
- Full-page ad (choice of inside cover or back of HADA packet – first come, first served)
- 2' x 3' placard at registration area for entire event
- Name and logo on HADA seminar webpage (with link)
- Opportunity to display marketing collateral on vendor table
- Registration fee waived for all attendees from organization

### Gold Level - \$3,500

- Sponsorship announced at general session on day one
- Featured sponsor of bus transportation to Cubs' Game reception at 3643 N Sheffield
- Half-page ad (second page of HADA packet)
- Tabletop sponsor signage outside general session room for entire event
- Name and logo on HADA seminar webpage (with link)
- Opportunity to display marketing collateral on vendor table
- Registration fee waived for all attendees from organization

### Silver Level - \$2,500

- Featured sponsor of attendee gift (first come, first served)
- Quarter-page ad in HADA packet (placement to be determined by graphic designer)
- Tabletop sponsor signage at registration area for entire event
- Name and logo on HADA seminar webpage (with link)
- Registration fee waived for all attendees from organization

### Bronze Level - \$1,000

- Business card size ad in HADA packet (placement to be determined by graphic designer)
- Tabletop sponsor signage at registration area for entire event
- Name and logo on HADA seminar webpage (with link)
- Registration fee waived for all attendees from organization

### Friend of HADA - \$500

- 1" ad in HADA packet (placement to be determined by graphic designer)
- Tabletop sponsor signage at registration area for entire event
- Registration fee waived for all attendees from organization

## Corporate Sponsorship Form

### Sponsor Information

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Level

\_\_\_\_\_ Platinum - \$5,000

\_\_\_\_\_ Gold - \$3,500

\_\_\_\_\_ Silver - \$2,500

\_\_\_\_\_ Bronze - \$1,000

\_\_\_\_\_ Friend - \$500

### Payment

Please make check payable to Housing Authority Risk Retention Group, Inc., and return to:

Attn: Stephanie Krueger  
HAI Group  
189 Commerce Court  
Cheshire, CT 06410

Questions? Email [jlynes@housingcenter.com](mailto:jlynes@housingcenter.com)